

1 September 2006

By: Marius Oiaga, Technology News Editor



[vMix Climbs in the Top User Generated Video Web Sites](#)

According to statistics provided by Nielsen//NetRatings and comScore

The Web community reunited under the slogan "The World is Watching," and under the umbrella of the vMix brand has climbed its way in the top five user generated video online destinations. According to a press release that reveals the statistics of the results provided by Nielsen//NetRatings and comScore, vMix's 1.3 million unique July visitors has made it stand out of the sea of 150 video sharing Websites. "We are very proud to be ranked among the top Internet Web sites, especially given that vMix has always had a policy of screening pornography, copyrighted material and other objectionable content," commented Terry Ash, executive vice president and co-founder of vMix Media. "This strong and steady growth reflects that vMix is unique, offering users what they want in a safe and friendly environment -- from a broad range of broadcast entertainment channels to creative tools for viewing, creating and sharing photos and videos online." vMix bases its audience success on the unique bundle of image slide shows, photo mash-ups, user generated videos and licensed music and video content. "Users worldwide flock to vMix to upload their personal content and share with friends, family and the entire vMix community. With vMix's expanded channel line-up with media brands such as Fox Home Entertainment and Bravo TV, users are offered a wide range of entertaining content from vMix's partners, the hottest names in show business, action sports, fashion, pop culture and style," concluded the company in its press release.