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iGoogle

By: Florin Troaca, Communications News Editor

[iPhone Users Now Have a Special iGoogle Homepage](#)

Google customizes one more service for the iPhone

iGoogle, the customizable Google homepage offered by the Mountain View giant company, has now an optimized version for iPhone users. This comes after Google released, back in December 2007, a [Google Mobile](#) homepage that was also specially designed for those who browse the Internet via Apple's handset. The new iGoogle version allows iPhone users to access their feeds and gadgets while on the go. It can be accessed at [this address](#) and comes with many advantages when compared to the Google Mobile homepage. iGoogle for iPhones can be accessed from outside the US too, unlike the Google Mobile version for iPhones. Furthermore, it displays a bigger number of gadgets, users don't have to add items manually and can also change the number of items added. All the feeds and gadgets from tab are now shown in a single column and users can select single tabs at the bottom of the web page. When typing the URL for Google Mobile, meaning [this one](#), or for the iGoogle desktop version, iPhone users will be automatically redirected to the new iGoogle homepage. Which can prove to be a bad idea, since some users may want to use the first two homepages, but now they're forced to use the iPhone one. iGoogle, standing for Interactive Google, was first released in 2005 under the name of [Google](#) Personalized Homepage, but it was expanded and renamed in April 2007. The homepage offers the visitors who have a Gmail account the possibility to create personalized gadgets to display news, online games, photos, daily messages, weather information, lists of items and so on. It also lets the users create an infinite number of tabs and chose between various themes. All this is now specially designed for iPhone users, following Google's intention to customize all its services for the [Apple](#) handset.