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ZTE C88, one of ZTE's latest phones available in the US  
ZTE

## [ZTE to Bring New Fastap Enabled Phones](#)

### *Together with Digit Wireless*

ZTE Corporation, a China-based telecommunications company with offices in the US too, announced that it has reached an agreement with Digit Wireless, in order to produce new mobile devices that embed the latter's Fastap Keypad technology. This is said to bring an enhanced mobile experience and, together with features like Press to Experience and Fastap Global Language, it should allow customers to use their handsets at maximum potential.&nbsp;

The North American Digit Wireless will work closely with ZTE to develop a new range of handsets for the Chinese manufacturer's 2009/2010 product roadmap. The upcoming&nbsp;devices will be commercialized across America, Asia and Europe, with the first one being scheduled for a release sometime this fall.

Talking about the new collaboration, Mr. Shiyu He, executive vice president of ZTE, Global Handset Division, stated, "Digit Wireless' Fastap Keypad Technology will help provide ZTE with considerable differentiation in a highly competitive global mobile phone market, and help us to achieve our objective of delivering 100 million mobile devices by 2010."

Robert Blumenthal, chief executive officer at Digit Wireless, added, "ZTE is a highly motivated and aggressive strategic partner for Digit Wireless, and truly understands that service providers need tools and innovations to help them drive service revenues. Fastap Keypad Technology is perhaps the most visually impactful innovation for handsets in today's market. The technology carries with it low risk and yields possibly the highest rate of return when compared with other initiatives by mobile operators to drive service revenues."

No word yet on the names of the future Fastap enabled ZTE handsets, nor about their prices. We are familiar, however, with some of the company's already existing phones to feature this technology, like [ZTE D-Series 3G](#) (a clamshell released back in 2007, winner of the Red Dot Design award) and ZTE D90 (another clamshell available in Canada, via Telus Mobility).