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A screenshot of the YouTube upload form interface. It shows a 'File Upload' section with a text input field containing 'www.softpedia.com'. Below this is a 'Description' field with a placeholder 'http://www.softpedia.com'. There is a 'Tags' section with a note: 'Help users to find your videos, separated by commas. Your tags are used to describe your videos so that we can help search for them. You can use our suggested tags or create your own tags.' Below the tags is a 'Video Category' section with a grid of radio buttons for various categories: Action & Adventure, Comedy, Entertainment, Music & Animation, Science & Nature, Games & Hobbies, News & Politics, People & Blogs, Sports, Technology, Travel & Places, and Other. At the bottom, there is a 'Language' dropdown menu set to 'English'.

YouTube upload form

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## [YouTube Will Display Pre-Clip Adverts](#)

### *New way to earn money*

YouTube, the online video sharing service recently acquired by Google, will display pre-clip adverts that will allow companies to place commercials just before certain videos published on YouTube. According to Computing, Patrick Walker, European head of video partnerships at Google, sustained the video service will soon include adverts that will allow the search giant to share the revenue with the broadcasters of the clip. The company plans to release the new program next year and will represent an important Google move to conquer the video advertising market. "The ads will start appearing next year, and revenue will be shared between YouTube and the broadcaster. Walker told delegates at the MipTV conference in Cannes that broadcasters have been enthusiastic about creating the ads, and predicted that 2008 will see "real money coming in" from video advertising," the same source reported. Now, this is also a useful tool to fight against copyright infringement complaints, because the clips will be checked twice before a firm decides to place adverts into a certain video. Recently, Google's officials announced a new utility able to reduce the number of the copyright infringement cases by giving the users the responsibility of uploading the videos. The new feature, codenamed Claim Your Content, will require uploaders to check if the clip infringes the copyright and whether or not it's 100 percent original content. Although YouTube is continuously struggling to improve the copyright filters, the online video sharing service is attacked by other firms that are aiming to develop similar products able to attract the same segments of users. In the recent period, GodTube and ScrewTube announced their plans to conquer the Internet but the most important is surely the upcoming solution prepared by News Corp and Microsoft.