

By: ~~May 2007~~ Popa, Security and Search Engines Editor

## [Yahoo Mail Beat Gmail!](#)

### *According to statistics*

Yahoo Mail, one of the oldest mail solutions on the Internet, bests Gmail in traffic, managing to attract a bigger number of users in comparison with Google's solution. According to Tech Digest, Gmail was bested by two products, Yahoo Mail and Hotmail, the main competitors for the Mountain View company's mail solution. The publication sustained the Gmail traffic was boosted but it didn't manage to challenge the other services. "In the two months after it allowed open registration in February, visits increased by 17 percent, according to Hitwise. Traffic for the entire year between April 2006 and April 2007 was up 30 percent," Tech Digest sustained. Now, because Yahoo Mail is the most powerful mail solution on the Internet, what can Google do to make Gmail more attractive for the users? At this time, Gmail is described as the most efficient product against spam messages, containing several filters to block the unwanted messages. Google first released the mail solution in April 2004 and was presented as the service that offers the largest storage size ever. Meanwhile, Gmail evolved and is now regarded as an antispam filter that can keep users' inboxes clean and without unwanted messages. However, Gmail is not always the safest solution on the Internet because some of the spam emails managed to infiltrate into my inbox. Compared to Gmail, Yahoo Mail was often criticized for its spam filters, the company being often accused by disappointed users assaulted by spam. At this time, Yahoo Mail is available in two flavors, the classic one and the beta edition, and is waiting for another innovative improvement: the integration of Yahoo Messenger. Also recently, the giant portal announced that Yahoo Mail will begin offering unlimited storage size to all the users starting with May.