

By [Arlene Soble](#), Video and PC Games Editor

## [Xfire And Blizzard Announce New 'World of Warcraft' Contest](#)

*\$23,000 in Prizes are waiting for you*

[Xfire](#) and Blizzard Entertainment announced a new movie contest featuring Blizzard's popular online game World of Warcraft. The Blizzard Xfire World of Warcraft Summer Movie Contest invites entrants from the United States, Canada, and Europe to create movies using the World of Warcraft game and submit them in one of four categories: Short Film, Comedy, Music Video/Dance, and Drama/Action. A total of \$23,000 in prizes will be awarded during the contest to entrants submitting the best movies. "World of Warcraft is one of the most popular games played by Xfire users. We know that our more than 4.5 million users of Xfire enjoy making and watching movies," said Mike Cassidy, CEO of Xfire. "Working with [Blizzard](#) on this exciting contest ensures that the World of Warcraft fans on Xfire will all have an opportunity to win prizes while making movies about their favorite game."