

28 December 2008

By: Andrei Dobra, Games Editor



The best-selling PC game in history
Wikipedia

[World of Warcraft Breaks Records and Reaches 11.5 Million Users](#)

A huge title for Blizzard

The MMORPG (Massively Multiplayer Online Role Playing Game) market is a pretty tough one, with titles engaged in a bitter fight for the average user, but, sadly, this fight is only for the second place, as the front position is taken by Blizzard's World of Warcraft. This hugely popular title is still dominating the charts, even though it has been launched 4 years ago and announced some time ago to have reached 11 million subscribers.

Blizzard has now launched the second expansion pack for WoW, entitled Wrath of the Lich King, which went on to become the best selling PC game in history, having sold over [2.8 million](#) copies in the first 24 hours of its launch. Now, after the numbers have been added up, it seems that this new expansion has managed to sell a staggering 4 million copies in the first month of its launch, overtaking the first expansion to WoW, The Burning Crusade.

But that's not all that Blizzard announced, as it has stated that the number of paying subscribers has increased, and that WoW currently has over 11.5 million users. In just two months, it seems that the launch of the Lich King expansion and the new features it brought made a lot of people interested in WoW, and, because the holiday season will probably be host to some big WoW sales, the numbers will increase.

"We're pleased to welcome the new and returning players who have helped World of Warcraft reach these new milestones, and we appreciate the enthusiasm and support that the game's global community has continued to show," said Mike Morhaime, CEO and cofounder of Blizzard Entertainment. "We look forward to providing all of them with an excellent entertainment experience for a long time to come."

Well even though there have been statements from Blizzard about a new MMORPG, which will be completely different from WoW, this game will still bring a huge profit for the company for quite some time. Let's hope that all of the users who are playing WoW won't let the addictive game interfere with their [normal life](#).