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In the middle of the procedure
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[World's First Eyeball Tattoo!](#)

White turned blue

Skin tattoos are obsolete. Even savage tribes in the jungle can do them. But this new tattoo reinforces the idea that beauty is in the eye of the beholder. Imagination gone wild (or wrong?) has come with the world's first ever eyeball tattoo. Now, those dreaming on having blue eyes can do it.

The procedure changed the volunteer's eye blue following 40 insertions of the needle. The blue ink was mixed with antibiotic eyewash. This tattooing colored the eye white in blue. The honor was given to Pauly Unstoppable, a Toronto resident with a perfect vision, by the Canadian company ModProm.

"I really have to emphasize again that the procedure was extensively researched and done by people who were aware of the risks and possible complications and that it should not be casually attempted. Now that this experiment has been started, please wait for us to either heal or go blind before trying it," said Pauly.

[img=2]Pauly Unstoppable is already famous for his heavy body modifications. Amongst others, he has the biggest stretched nostrils in the West.

Still, a medical-aimed tattooing of the eyeball could have been made by Brisbane eye surgeon Prof. Laurie Hirst. Hirst, the executive director of the Prevent Blindness Foundation, tattooed an iris and pupil on the milk-white front of the damaged right [img=3]eye of Kylie Keohane, 11. Kylie had lost sight in her eye because of an infection acquired as a baby. Glaucoma had also changed the shape of the sightless eye over the years, so that even contact lens made to match Kylie's good eye refused to stay in place.

Three tattooists spent over 12 hours schooling Hirst in the tattooing technique, and the doctor practiced that on the eyeballs of slaughterhouse animals. The colors were mixed to fit the natural eye color of Kylie.