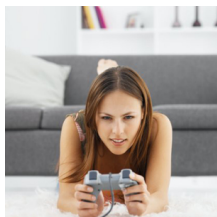


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By: Andrei Dobra, Games Editor



Women would lose sleep in order to play games
Geek sugar

[Women Are More and More Attracted to Gaming](#)

They would even sacrifice sleep for the games

Women play games, and that shouldn't come as a shock to any of us, since it's only natural that they also take pleasure in such pastimes. But recently, a survey conducted by the website PoshMama in partnership with E for All showed some pretty interesting results, and, although, in my opinion, the number of users polled was quite low - only 120 women answered - the statistics of the survey are not to be taken lightly.

Over one third of the participants admitted that they would often play when they should have been sleeping. Even more, if given one hour of free time, they would rather spend it with a game than catching up on sleep. Furthermore, the women who replied to the survey also said that they were gaming in some rather unusual circumstances, like when talking on the phone or at work.

Other interesting results showed that over half of the participants admitted that games caused them to be late for meetings with friends or family. More so, 18.5 % of them said that games caused them to be late for work or personal appointments like going to the doctor's or the dentist's. As to the final question - if they were given a sum of money, on what would they spend it? - most of the replies mentioned that the money would be spent on new gaming consoles or hardware. Over 64 % of the women who participated said that they played games because it was fun, and because, if they did it together with friends and family, it would make their relationships stronger.

"Playing video games is becoming an increasingly popular pastime for women, which isn't surprising given that it's a great way to spend time with family and friends, have some fun and even blow off some steam. The surprising element, as revealed in our survey, is that it is actually keeping women up at night. This and the other results reveal that the traditional video game industry has fundamentally changed - and will continue to evolve - as more and more women take over the video game controls." said Heather Weaver, a representative of PoshMama.