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Windows Vista  
Microsoft

## [Windows Vista SP1 at the Basis of the Optimized Desktop](#)

### *In Microsoft's vision*

Windows Vista Service Pack 1 is at the basis of Microsoft's vision for the Optimized Desktop. Of course that the Redmond company is building a comprehensive strategy that involves additional resources and solutions on top of its Windows client. In this regard, [Shanen Boettcher](#), general manager of Windows Product Management for the enterprise, emphasized the role played by [Application Virtualization App-V 4.5](#). "Microsoft is moving forward and delivering on its promise to provide customers with a suite of virtualization, management and licensing options that truly optimize their computing experience by delivering scenarios that strike the right balance of end-user flexibility and productivity and IT Pro management and control," Boettcher stated. "In fact, Microsoft has just released to manufacturing App-V 4.5, formerly SoftGrid Application Virtualization, which will be shipped as an integral part of the Microsoft Desktop Optimization Pack and Microsoft Application Virtualization for Terminal Services. Boettcher indicated that MDOP 2008 R2 would be made available in the next weeks." "App-V 4.5 epitomizes what the optimized desktop is all about; centrally managed IT providing a seamless, unobtrusive, highly flexible solution for end users. It's a win-win - IT maintains control over the infrastructure to ensure uptime, performance and end-to-end license compliance, and users have instant access to their applications, without worrying about software installs, application management, or potential software conflicts," Boettcher added. "In addition, Microsoft has relaxed its licensing agreement in order to support more customer scenarios. In this context, Companies will be able to permit employees to work with their own computers rather than from standard machines, while also accommodating contract workers, and remote desktop-based employees. And on top of it all, the Redmond company indicated that it was committed to working with other companies for the benefit of their customers." "Finally, it's important to note that the Optimized Desktop concept isn't just a Microsoft initiative. Rather, it's something that our vast partner community is working towards as well. They know, as do we, that by working together, we're able to provide the most flexible, complete desktop experience possible," Boettcher said.