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[Windows Live Comes to BlackBerry Smartphones](#)

Courtesy of Microsoft and RIM

In a move similar to the partnership Microsoft signed with Nokia in August 2007, the Redmond company inked an agreement with Research in Motion designed to bring Windows Live to BlackBerry smartphones. Not all the services available under the Windows Live brand umbrella will be made available to BlackBerry customers, the focus being placed on Windows Live Hotmail and Windows Live Messenger. Both the Redmond company's mail service as well as the instant messaging client and network will be accessible in a seamless experience via BlackBerry devices. "The BlackBerry platform is respected around the world for providing optimized messaging capabilities, and RIM continues to look for ways to provide customers with a wide range of communications options and the best possible mobile experience", revealed Mark Guibert, vice president, Corporate Marketing at RIM. "Our relationship with Microsoft and the addition of Windows Live services to BlackBerry smartphones help us build on that strategy for our customers." Microsoft is a little hesitant when it comes down to spreading bits and pieces of its Windows Live suite of services and products on additional platforms on top of the traditional PC. But in this regard, both the Windows Live services coming to BlackBerry customers have been tailored specifically to the smartphones. Users will be able to take advantage of the BlackBerry "push" technology when it comes down to tasks such as automatic delivery and synchronization of messages between the smartphone and the Windows Live Hotmail online account. In addition, Live Hotmail messages will be available on an inbox on the BlackBerry, in HTML and complete with graphics and links. Windows Live Messenger also delivers extensive options to BlackBerry users, from instant messages, to customizable status, saved conversations, and even emotions. "Over 430 million people around the world rely on Windows Live to stay in touch", added Brian Arbogast, vice president of the Mobile Services organization at Microsoft. "Our collaboration with RIM will enable BlackBerry smartphone customers to take full advantage of Windows Live, whether at work or on the go."