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"Wild Stuff" from Motorola with Linux Phones

Motorola catches up on competition

Motorola has decided to "put the "Wow" back" into the mobile phones that they produce. This was made clear at the press conference where the new [RAZR2](#) phone models have been introduced along with the "Rokr" one for the US market. Motorola has been facing for some time several problems concerning the company's image and internal administration. Moreover, everybody has been expecting a new [phone](#) release that would match the RAZR success. Finally, the company has unveiled the RAZR2 and MotoRokr Z6 phone models as to keep themselves in the race for receiving product appreciation from their users. This comes in the context of a severe competition with other major cellular providers for the high-end mobile phone market. Motorola also took into consideration the need for high performances coming from their devices and has promised to the audience present at the launch conference that the company will live up to their high expectations. Moreover, they have taken into consideration several ways on how to best improve their products and respond to the users' needs for advanced technology. People at Motorola have set their priorities some time ago and started planning on how they can best apply it. Ed Zander, CEO at Motorola said that "We talked about three things to look for from our [new strategy](#). One was Linux/Java. Today you'll see some products. Another was 3G. Today you'll see some products. The third was multimedia and messaging, and we've got some wild stuff there, too." For these plans to take shape, MotoRokr Z6 will be available at a global scale. Another Linux phone, Ming (a1200), will also expand its market by including the US. Up to now, Motorola has shipped Linux based phones only in Asia and Latin America. Motorola promises that this is only the beginning of their initiative of bringing innovations to their line of phones at a worldwide level.