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## [WWDC '08 Podcast Launched on iTunes. What to Expect from Steve Jobs.](#)

*Official keynote podcast aimed for WWDC address*

Go ahead and open iTunes! You will see that Apple has launched an official Apple Keynotes podcast dedicated to (what else?) Steve Jobs' keynote address at WWDC '08 today. The podcast currently offers the keynote addresses from Macworld Expo 2007 and 2008, but also Apple's March 6 (iPhone Software Roadmap) event. Following dozens of rumors, [leaked photos](#) and endless speculation, Apple could potentially launch anything and everything from a smaller, lower-specced iPhone, to a bigger, high-end [Mac tablet](#). The Cupertino-based corporation is also expected to offer attending developers the first look at Mac OS X 10.6, but not before the first build of Mac OS X 10.5.4. It's like serving courses, really. Recently [leaked WWDC '08 spy shots](#), late changes occurring with Apple's Dot Mac collection of online services (the recent discovery of the Me.com dubbing), as well as the nature of [Mac OS X 10.6](#) (code-named "Snow Leopard" and rumored to skip PPC) have fueled enough rumors to keep us warm for a whole year. However, Steve's keynote address is just around the corner, with the man anxiously awaiting to burst some Mac-head bubbles. It is also being speculated that, by choosing to dub OS X without the 'Mac', Apple is making OS X a platform-neutral OS. You didn't even dare to dream Apple would have "generic PCs" in mind this time around. This further touches upon more recent rumors that could potentially indicate Mac OS X is going to work with standard PC parts, under guidance from Apple - one of which is the company's lack of action against Mac cloner Psystar. What we do know is that Apple will launch iPhone software 2.0 today, along with the highly anticipated [App Store](#). The company also took advantage of [the Town Hall event](#) to confirm iPhone support for a bunch of [requested enterprise features](#), as part of the 2.0 software update. Those new features are: Push email, Push calendar, Push contacts, Global address list, Cisco IPsec VPN, Certificates and Identities, WPA2 / 802.1x, Enforced security policies, Device configuration, Remote wipe and, probably the most important of the lot, Active Sync and Microsoft Exchange support. Apple usually posts recordings of its events two or three hours after they're over. There's no reason to believe it will be any different this time around, so keep your eyes peeled around 7:00 PM (if you don't get the chance to watch the keynote address live, of course).