

27 April 2008

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Sony Ericsson W760  
Sony Ericsson

## [W760, the Future Sony Ericsson Walkman Hit](#)

*In terms of sales, that is*

Sony Ericsson W760 was first announced at the beginning of the year, during CES 2008, but it has not been launched yet. The W760 is a really unique handset, being the first from [Sony Ericsson](#)'s Walkman series to come with built-in GPS and also the first to support tri-band 3G / HSDPA connectivity (850 / 1900 / 2100 MHz). The phone also features quad-band GSM connectivity (850 / 900 / 1800 / 1900 MHz), hence it can - and it probably will - be released all over the world, unlike most of the handsets, which only get to be launched on select markets. Besides the above mentioned features, Sony Ericsson W760 also offers a 3.2 Megapixel camera, a 2.2 inch TFT display with 240 x 320 pixels and 256K colors, Google Maps, advanced music capabilities (stereo speakers included), motion sensor for a great [gaming experience](#), Bluetooth 2.0 with A2DP, email, NetFront browser and so on - all packed in a nicely designed slider that weighs 103 grams and measures 103 x 48 x 15 millimeters (when closed). The phone comes with a 1GB memory card, which can be replaced with a bigger one (bigger in memory, of course, and not in dimensions). The new Walkman phone will be named W760c for China, W760a for the US and W760i for Europe and the rest of the markets. The handset should be available in three color versions, Intense Black, Rocky Silver and Fancy Red, for a retail price of around \$400 (260 Euro). W760's features and design, together with the fact that it will be available for most of the mobile users around the world, make us think the Walkman phone will be a huge success. Its sales will probably be among the highest a music phone has ever had, and this will help Sony Ericsson to consolidate its position as a [leading](#) handset manufacturer. An exact release date for W760 is not known for the moment, but the next month (May) will probably bring the phone to all those who are waiting for it.