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Thrrum Visual Browser
Thrrum

[Visual Browser for Sony Ericsson Camera Phones](#)

One snap away from the search result

Visual browsers make some of the most innovative concepts out there. It combines Internet search browsers with camera phones and the result is a highly modern and impressive solution. All for a tiny price too. Thrrum Visual Browser is the software that takes care of all the magic behind this concept. It brings full search results based only on the image captures taken with the handset's camera. The software uses these photos to search the internet for matches, just like a regular browser would with the user's text input. The great advantage about this [solution](#) is that it proves to be fairly easy to use and saves the handset owner the trouble of having to type in a classic search bar. Thrrum Visual Browser works with books, billboards, product labels, restaurant menus and many other objects. The technology behind this impressive [software](#) has been presented some time ago with the "nThrum" demonstrator. This brings the handset user closer to its search items to being one click away from the result. It sure beats old fashioned search engines with a modern alternative that many people will get thrilled over. "Now, users of Sony Ericsson camera phones can point their camera phone at a book, a product label or any print material, click, and get relevant search results right inside the Thrrum Visual Browser on their phone. With Thrrum, camera phones become visual information browsers for the users' environment", observed K. Gopalakrishnan, CEO of 23half, the developer company of the Thrrum Visual Browser. There are many Sony Ericsson Cyber-shot phone users out there, which means a large audience for this new service. Thrrum Visual Browser is available for download at the small price of USD 6. That's a small cost for one of the most evolved technologies when it comes to search browsers that are available on the market.