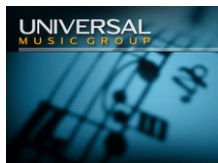


22 August 2005

By: Tudor Raiciu, Technology and Science Editor



[Universal Music Group and Single Touch Interactive Partner to Customize Mobile Entertainment](#)

The MoveU Mobile Handset Makes it Easy to Access Customized Mobile

Universal Music Group (UMG) and Single Touch Interactive Inc. have announced their partnership to bring a music-focused mobile phone to entertainment lovers. This Mobile Handset, branded "MoveU" will provide access to personalized entertainment from many of today's top artists, including music downloads, ringtones and wallpaper. The MoveU Mobile program includes prepaid cellular service and Single Touch's proprietary 147 download technology. By simply pressing #1-4-7 and "send" on their MoveU phones, fans can access content and personalize their mobile phone in a unique and simple way. Single Touch, wireless consultant to the world's most trusted brands, provides nationwide carrier service, retail distribution partners, marketing services and its own proprietary #1-4-7 technology to create the MoveU handset that integrates voice, data and content services. The MoveU Handset will be available later this year, just in time for the holidays, at select retail outlets starting at \$99.95. This week, Softpedia News wants to know your opinion on the first beta of Windows Vista. Do you think it comes close to what users want or do you think that Microsoft will have problems with its latest operating system? Express your opinion in the [Softpedia News Poll](#).