

29 October 2008

By: Cosmin Vasile, Communications News Editor



Truphone Anywhere
screenshot 1
Truphone

[Truphone Offers Cheap International Call Service for BlackBerry](#)

The new service is free of charge, but in beta testing

Global mobile network operator Truphone has just launched a beta of its mobile Internet telephony service, Truphone Anywhere, for [BlackBerry](#) smartphones. Truphone Anywhere brings simple, easy and cheap international calling to up to 40 million BlackBerry users across the world.

Truphone Anywhere works in 33 countries worldwide. It saves [BlackBerry](#) users money on the international calls they make from their home country. The service works alongside domestic service providers, but reduces international call costs to as little as £0.03/\$0.06 per minute.

Truphone's main objective is to help the user save money. Instead of requiring the user to remember what to do, Truphone Anywhere simply asks whether he/she wants to make a Truphone call whenever an international number is dialed. The user simply accepts, and [Truphone](#) connects the call.

"There's no GSM business tariff that gets close to the prices we can offer BlackBerry users with Truphone for international calling," said Geraldine Wilson, the new CEO of Truphone. "And in these days of financial belt-tightening, businesses are looking at every means of cutting costs, which is an opportunity for us. Truphone is a genuine alternative carrier for international calls, with the potential to reduce annual mobile bills for the largest companies by many millions of dollars," continued Wilson.

In technical terms, Truphone Anywhere works by connecting to a local Truphone server, which then connects the long-distance part of the call over the Internet. Because most [BlackBerry](#) users are contract customers, the local connection to Truphone is, typically, free because it uses bundled minutes from the customer's usual cellular service provider.

Truphone for BlackBerry smartphones is available to download for free from the developer's [website](#). There are no monthly subscriptions or other charges.