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Transcend Enters the Digital Photo Frame Market, Rolls Out the T.photo 710

7-inch display, 1 GB of internal memory and more

Although they're yet to turn mainstream, digital photo frames have become quite popular over the past few years, especially since their price tags are slowly going down, due to the increased competition on this emerging market. However, since this particular segment of the consumer electronics' market is set to boom over the next 5 years, more and more manufacturers come up with their own products of this type, the latest being Transcend, who has just launched the T.photo 710, the company's first digital photo frame. The T.photo 710 has been fitted with a 7-inch high-resolution (480 x 234) widescreen TFT LCD. The standard portrait-size dimensions and rotation functions allow flawless display of either landscape photos or vertical portraits, while the T.photo 710 automatically calculates the best way to display photos based on the information within each digital image and will preserve the original aspect ratio of the pictures. Moreover, the T.photo 710 supports digital camera JPG, BMP and Motion-JPG formats and users can choose to view photos one at a time, in slideshow view, or tiled thumbnail view - all with background audio from its built-in speakers. Furthermore, they can even plug-in their favorite pair of headphones and use the T.photo as an MP3 player. As mentioned earlier, the device features 1 GB of internal memory, as well as multiple connectivity options. Thus, it sports a multi-card reader that instantly shows all pictures on SD cards (SDHC/SD), MMC cards, MS cards and CF cards, as well as microSD and miniSD cards, or an MS adapter for MS Duo, MS PRO Duo and M2 cards. Moreover, users can employ the T.photo as a card reader to attach to the PC, while the USB host connector allows them to plug-in USB flash drives. Once connected, the T.photo will automatically find and display all pictures and music available on the flash drive without having to press a single button. To allow convenient operation from a distance, T.photo 710 provides a slim, easy-to-use remote control. The remote gives users the option of selecting pictures to display from the T.photo's onboard memory, flash media cards, or a USB flash drive and also allows them to control its background music no matter what photo viewing mode you are in. The device also provides calendar and clock functions, and comes in quite an attractive external casing, with an elegant black frame and gold inlay, at a total depth of around 28 mm. Unfortunately, no pricing details are available for now, but we'll try to keep you posted as things unfold. We are just a few, but there are many of you, Softpedia users, out there. That's why we thought it would be a good idea to create an email address for you to help us a little in finding gadgets we missed. Interesting links are bound to be posted with recognition going mainly to those who submit. The address is .