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Windows Vista

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Microsoft

[Top 5 Reasons to Upgrade to Windows Vista SP1](#)

According to Microsoft

Ever had the feeling that Microsoft is scrambling to salvage what little it still can out of Windows Vista? While continuously claiming that its latest Windows client is not a failure, and pointing to the 140 million licenses sold as of March 2008, the Redmond company seems keen on demonstrating that it can pull the operating system out of the sinking sands of public opinion. In this regard, Service Pack 1 is indeed used as a floating device, but a tad of marketing on the side can't possibly hurt, can it? The focus for the time being, as far as Microsoft is concerned, is business users. Traditionally slow to upgrade to a new Windows release, corporate clients are now looking at Windows XP SP3 and Windows 7 as alternatives to Vista upgrades. The software giant is working to push Vista SP1 down their throats even if XP SP3 continues to work, and despite the proximity of Windows 7. "This one is for all you IT professionals out there. A lot of you are probably having discussions inside your company about when to deploy Windows Vista, or you've deployed it and want to know which of the new capabilities can have the biggest impact on your business. To help in your evaluations we've released a new white paper, *The Business Value of Windows Vista: [Five Reasons to Deploy Now](#)*. This document summarizes the top enterprise features, latest customer case studies, and research on the capabilities of Windows Vista all in one place," revealed [Christopher Flores](#), Director Windows Communications. Still, in order to catalyze upgrades to Windows Vista, now with Service Pack 1, Microsoft employs the same set of arguments currently associated with a failed Wow. The company places the focus on increased security, mobility, productivity, reduced TCO, and streamlined deployment. The only new addition to this equation is Service Pack 1. The fact of the matter is that all these arguments are just as valid for Windows Vista RTM. And yet, business users have failed to crowd to the latest Windows operating system, choosing to stick with Windows XP and, in some cases, even with Windows 2000. If SP1 doesn't do it for them, certainly a list of five upgrade reasons, however elaborate or true, will not spark Vista upgrade fiestas across enterprises. Here is the complete list provided by Flores, for Vista SP1: "1. Improves the Security of PCs and Confidential Data. Windows Vista Enterprise had 20% fewer security vulnerabilities than Windows XP SP2 did in 2007-and it includes BitLocker Drive Encryption to help protect your confidential data. 2. Unlocks the Potential of Today's Mobile PCs. Windows Mobility Center helps users quickly access key mobility settings all in one place and research shows that Windows Vista can help customers save as much as \$251 per mobile PC, per year. 3. Makes You and Your People More Productive. Find the information you need on your computer and reduce time spent searching for information by up to 42%. 4. Speeds ROI with Rapid Deployment and Migration. New imaging technologies and free deployment tools make the process of deploying Windows Vista easier than with any previous version. 5. Reduces Support and Management Costs. The costs saving can come from multiple places including reduced help desk calls, less time spent on image maintenance, or a lower energy bill."