

By: ~~Elonard~~ January 22, 2008, Communications News Editor

[The Sony Ericsson Bluetooth Headset for Modern Women](#)

HBH-PV712 Style Edition

Sony Ericsson announced the release of its new HBH-PV712 Style Edition Bluetooth Headset, specially created to answer the communication needs of modern women. The headset packs the latest technology and it's easy to use. Sony Ericsson offers it with fashionable accessories (although HBH-PV712 is an accessory itself), specially designed for ladies. Three Style-up covers in different colors (red with silver; black with silver, purple and red; simple purple) can be easily attached and detached from the headset, to fit it with any mood or outfit. A novel silver-plated necklace with a quick release feature for incoming calls allows women to wear the Bluetooth Headset at their neck without looking out of place. And finally, the third accessory is a stylish white pouch that can carry both your headset and your [phone](#). The HBH-PV712 Style Edition [Bluetooth Headset](#) measures only 61 x 18 mm, weighs 14 grams and has a comfortable swirl ear hook, easy to apply even with long hair. Technical specifications of the device include Bluetooth 2.0 EDR, 15 hours of talk-time and 500 hours of stand-by time, Auto pairing, DSP and Fast Automatic Volume Adjustment and Last number redial. "Wireless call handling is the future, whether you're at home, at work or out and about," said Sophie Herschtel-Keldsen, Product Business Manager for the Bluetooth Headset HBH-PV712 Style Edition. "Confident, easy to use and convenient, the Bluetooth Headset HBH-PV712 Style Edition follows the runaway success of the Bluetooth Headset PV705 Style Edition. We understand the needs of today's women and continually develop new and exciting products that are attractive, fashionable and easy to use." The price for Sony Ericsson's HBH-PV712 Headset has not been announced yet, but women around the world should know that the device and its accessories will hit the market in February 2008. Ladies, you have the Bluetooth.