

7 March 2007

By: Sergiu Gatlan, Communications News Editor



## [The Pantech IM-S200K Cellphone Comes with a Magic Button](#)

*And an electro-luminescent scroll-wheel.*

Do you know what's coming our way from Pantech, as a special guest star? Their newest unveiled cellphone, the IM-S200K, a handset which sports very few innovations to the phones [Pantech](#) has launched lately (heck, even less compared to what the phone manufacturers launch these days in The Country of the Morning Calm - Korea that is). The S200K has a slider form factor and wears a tight white plastic suit with a very good looking numeric keypad under the front scroll-wheel. If you thought that the scroll-wheel is the thing you know from other cellphones you've laid your hands on, you couldn't be more wrong. This is an electro-luminescent scroll-wheel that will, probably, help you handle the IM-S200K [handset](#) way better in the dark (as if the light coming from the display isn't enough). And here comes the best thing about this device. If other phones have as top feature a huge internal storage space, a high quality digital camera or other things similar, the IM-S200K brags about having its own "OK Magic" button in the middle of that fancy scroll-wheel. Pay attention please! A MAGIC button! Wonder what it does: does it turn your enemies into rats, does it fulfill your wishes on the spot as soon as you press it or, even better, renders you invisible so you can have the time of your life (being hit by a bus because the driver didn't see you crossing the street)? Whatever that thing might do, two things are for sure. The first is that this [cellphone](#) has a price of 430 \$ and, the second, we won't get our hands on it very soon because the damned thing will be launched only in Korea on KTF's mobile network. As we have learned in the past, the handsets launched on its network will most probably never get outside Korea. So that will happen again: the IM-S200K will not be supported by other worldwide mobile carriers because it will not escape from [KTF](#)'s claws. Alive that is :).