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[The Mobile for Pets Will Be Shipped Next March](#)

We're also expecting models for kids and adults who enjoy extreme sports

PetsMobility is releasing their [mobile](#) phone for pets and as of next March it'll hit the stores. Now that every family member has a mobile phone it was obvious that the dog is next. PetCell is a bone-shaped cell phone that will let dog owners talk to their best friend over a two-way [speaker](#). Developed by PetsMobility, the PetCell works with standard cellular networks and has its own number. It automatically answers when the owner punches in a code on their [telephone](#) keypad that means, "Lassie, come home!". The phone is able to track a lost pet using an assisted [GPS](#), or A-GPS, which works indoors. That will allow dog owners to map their pet's coordinates from any web-enabled device or by dialing a voice-enabled call center. The PetCell will also have an option called GeoFence that will alert owners whenever their dog wanders beyond preset parameters, and built-in temperature sensors to indicate if the dog is too hot or cold. Additionally, the [PetCell](#) will support a small wireless camera that could be useful in search-and-rescue or bomb-squad missions. Sturdy and slobber-resistant, the PetCell isn't just for dogs. PetsMobility's parent company, On4 Communications, is simultaneously rolling out models for kids, the elderly and outdoor sports fanatics who enjoy snowboarding and kayaking. The PetCell will ship in early 2006 and will sell for \$350 to \$400.