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## **TELUS to Distribute Amp'd Mobile's Mobile Entertainment Services in Canada**

*Partnership sets new bar for mobile entertainment in Canadian market*

TELUS Corporation and Amp'd Mobile announced an exclusive relationship for the sale and distribution of Amp'd branded services in Canada. As a result, Amp'd Mobile's mobile entertainment, information and messaging services will be offered in Canada operating on TELUS' Wireless High Speed network in early 2007. Capitalizing on TELUS' wireless high speed (EVDO) service, the Amp'd Mobile partnership will allow Canadian subscribers to easily access personalized wireless content on their mobile handsets. Through Amp'd Mobile's proprietary Amp'd Live environment, users will have access to music, 3D mobile gaming, live sports and concert video streaming, mobile communities, personalization features, as well as traditional mobile phone functionality. Under the terms of the Licensing and Services Agreement, Amp'd Mobile will be responsible for bringing exclusive entertainment to Canadian subscribers as well as providing optimized handsets capable of fast download speeds. TELUS will manage sales and distribution, billing, client care, network operations and pricing. "This partnership represents the best possible combination for setting a new standard for mobile entertainment in Canada," said Peter Adderton, Founder and President, Amp'd Mobile, Inc. "Leveraging TELUS' network, distribution and impressive client care record, Amp'd Mobile can seamlessly deliver the most original and personalized mobile media content from over 200 partners to this network. Amp'd Mobile is here to answer Canada's mobile call for something entirely new."