

16 October 2007

By: Alex Vochin, Technology Editor



Syntax-Brilliant Presents New Large-Screen 1080p Olevia HDTVs

The Olevia 265TFHD HDTV and Olevia 247TFHD HDTV models

Over time, the Syntax-Brilliant company has come up with a wide range of attractive, yet rather expensive display solutions under its Olevia and Vivitar brands, most of these products delivering high-end viewing experiences, but at some rather high prices. And that's also the case with the company's latest announcement, namely the Olevia 265TFHD HDTV and Olevia 247TFHD HDTV models, which, besides providing advanced video processing and connectivity features, have some pretty inaccessible price tags. According to the company's statement, the new Olevia 265TFHD HDTV features the same electronics as the Olevia 747i LCD HDTV, including the industry-leading Silicon Optix Realta Hollywood Quality Video (HQV) video processor, for unprecedented image clarity, detail sharpness and the truest color reproduction (6500K calibrated). Furthermore, it features a striking black aluminum thin bezel design with removable ultra-thin speakers enabling the TV to adapt to a variety of applications and viewing environments. The device's clear QAM enables the TV to display Full HD unencrypted digital cable from standard cable service, at wide viewing angles, while the Olevia Big Picture Technology is designed to eliminate overscan and to enable consumers to enjoy all of the broadcast image as well as picture-in-picture and split screen functions. Moreover, the device comes packed with the most popular types of inputs, including here 2 HDMI, 2 Component, 2 S-Video, 2 Composite and 1 VGA input. On the other hand, the Olevia 247TFHD HDTV sports some less impressive features, which is to be expected, considering its lower price tag. Thus, the device incorporates a MTK MDDI video processor, as well as an updated industrial design featuring thin bezel and thin speakers. Furthermore, it also sports a clear QAM tuner, as well as Olevia Big Picture Technology and the same category of inputs. "With our new state-of-the-art Olevia 65-Inch HDTV we are delivering premium performance to the mainstream consumer," said James Li, President and Chief Executive Officer, Syntax-Brilliant. "We are proud to expand our line of full-HD Olevia HDTVs, and we are especially pleased to introduce this single product, our 65" LCD HDTV, to Costco for the holiday shopper, thereby offering the Olevia brand to a consumer who may not yet have had the chance to purchase Olevia products." The new Olevia 265TFHD HDTV will retail for around 6,999 US dollars, while the 247TFHD HDTV model will come at around 1,999 US dollars, which are some pretty high prices to pay for these things, albeit probably worth it, taking into consideration the features these things have to offer. We are just a few, but there are many of you, Softpedia users, out there. That's why we thought it would be a good idea to create an email address for you to help us a little in finding gadgets we missed. Interesting links are bound to be posted with recognition going mainly to those who submit. The address is .