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Samsung Instinct
Sprint & Samsung

[Sprint's Instinct vs. iPhone, Live from June 20](#)

Sprint launches Samsung Instinct with an anti-iPhone campaign

Sprint will begin to commercialize the high-end Samsung Instinct starting the 20th of June (this year, obviously), offering its customers what seems to be the best device ever included in its line-up of phones. First unveiled at the beginning of April, during CTIA Wireless 2008, Samsung Instinct is a slim, fashionable and advanced touchscreen handset that will probably attract many mobile users. Sprint is very aggressive when presenting its new flagship handset, coming with a direct comparison between Instinct and Apple's iPhone. Moreover, the American carrier claims its new Samsung defeats the iPhone in all the important aspects: Web connectivity, GPS navigation, camera / video abilities and music downloading. You can watch the full Instinct - iPhone "battle" at [this address](#). What Sprint seems to be forgetting is that Apple will launch its [3G iPhone](#) at about the same time with the release of Instinct, so the comparison between the Samsung touchscreen handset and the first generation iPhone is a bit irrelevant. Anyway, the Instinct is, nevertheless, a very nice handset. Weighing 4.5 ounces (127 grams) and measuring 4.57 x 2.17 x 0.49 inches (116 x 55 x 12.4 mm), the phone offers features like a 3.1 inch TFT touchscreen display with 240 x 432 pixels and haptic feedback, EV-DO Rev A. connectivity for fast data transfer speeds, built-in GPS to work with Sprint Navigator, a 2GB memory card, Bluetooth 2.0, Media player, 3.5 mm audio jack, USB and so on. Sprint hasn't announced yet the price of Samsung Instinct, but don't expect it to be an accessible one. Most probably, only Sprint will offer the Instinct (in [the US](#), that is), so non-Sprint users who think the handset suits their needs will have to sign a new contract with the third largest US carrier to get the phone.