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The next World's First:  
Sparkle's 8800GT  
Tech Messenger  
Website

## [Sparkle to Unveil the Second 'World's First' DisplayPort - Ready Graphics Card](#)

*They say news travel fast. Oh, really?*

We have reached a delicate point in our existence, when technology loses value (and market share, of course) if it's not a breakthrough. All that matters is to deliver the first working unit or the first prototype. And, of course, if someone else beat you to it, keep claiming you're the first. Or that is what Sparkle did. Graphics card manufacturer Sparkle has just announced yet another "World's First Display Port Graphics Card Sample" featuring a GeForce 8800 GT GPU, an "obsolete" DVI connector, as well as the brand-new and shiny DisplayPort interconnect. Last week, I have told you about the "genuine" [world's first DisplayPort-enabled GeForce 8800 GT from Zotac](#). "To keep our pace of cutting-edge technology, Sparkle has been implementing extreme research and development abilities into the Sparkle GeForce 8800 GT DisplayPort graphics card. With DisplayPort interface, it extends a wider scenario of graphic card usages," said Joe Lo, product director of Sparkle Computer in a press release early today. "The Sparkle GeForce 8800 GT DisplayPort graphics card is the world's first graphics card equipped with the DisplayPort technology today. Along with this simple connectivity, the audio/video signals on PC will be correspondingly transmitted to LCD or Plasma TV for users. In addition, the Sparkle GeForce 8800 GT DisplayPort Graphics Card has stunning 3D rendering horsepower, which easily drives the speed and the scene complexity of DirectX 10 games to a new level. Now, Sparkle has unleashed the world's first DisplayPort-ready graphics card sample, and Sparkle will decide the specific time of formally introducing DisplayPort interface into Sparkle graphics cards product line, according to the development trend of DisplayPort technology." There is no doubt that Sparkle spent quite a few bucks, as well as some research time, but the bad news is that the company's PR department does a lousy job. We can hardly wait for world's first 45-nanometer processor or 17-inch LDC display - no matter which comes first!