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[Sony Plans Netbook Debut](#)

Company representative confirms

SONY

Sony is planning to launch a netbook
Sony

Not long ago, word in the industry had it that Sony was planning its entrance on the increasingly demanding market of netbooks. However, since the first rumors surfaced, no other details regarding a possible Vaio netbook have been made available, which, naturally makes us wonder if all those rumors were true to start with. Fortunately, just recently, more details regarding a possible Vaio netbook have surfaced - nevertheless, things are still rather sketchy. By now, almost everybody knows how popular netbooks have become, which goes to explain the high number of system vendors that have already introduced their products. The initial rumors of Sony also joining the rapidly growing netbook market were somewhat to be expected, but, unfortunately, while vendors have already released theirs, Sony's rumored netbook has failed to make its mediated appearance.

That doesn't necessarily mean that the company has no plans of releasing such a product whatsoever. As proof of a possible Sony Vaio netbook, we have a quote from [Laptopmag](#), which had a chance to ask Senior Vice President of Sony Information Technology Products Mike Abary if such a product was part of the company's roadmap. "Stay tuned," was Mr. Abary's response, who, as you can see, refrained from either confirming or downright denying the existence of such a product. However, he also said that, "we are letting the pioneers in the market make the mistakes. Sony has to participate because consumers are our core competency. We have to participate." The last part of his statement could actually confirm that Sony is planning to release its own netbook system, and that the company has decided to adopt a more sit-and-watch strategy, letting others do the hard work, while they learn from their mistakes. Despite no official release date or specifications being available, the fact that Sony will also be joining the netbook market is almost a certainty at this point. However, considering the company's pricing strategy for its Vaio notebooks, it will probably have a tough time delivering a netbook that is also affordable for most computer users out there.