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[Sony Ericsson W760 in MTV Clothes](#)

To be released soon in Europe



Sony Ericsson W760
MTV Edition
Sony Ericsson / MTV

Sony Ericsson never disappointed young mobile users and to keep things this way the Swedish-Japanese company has partnered with MTV Europe in order to release a special edition of its latest W760 walkman handset. The Sony Ericsson W760 MTV Edition will be available in a couple of weeks, in Italy at first, with other European markets to follow shortly. The MTV phone will have a retail price of about 300 Euros (\$460), which is more than the price of the normal device (around 260 Euros). The MTV-esque W760 has a cheerfully colored case and (apparently) it will allow users to easily stream MTV music, videos and other mobile content. Aside from these aspects, the handset doesn't seem to be different than the original one. Therefore, users who buy the W760 MTV Edition will get the same slider phone that includes the following features: Walkman 3.0 player, high-end stereo speakers, Bluetooth 2.0 with A2DP, SensMe and TrackID, shake control, FM radio with RDS - all these for a great mobile music experience. Furthermore, the W760 comes with a 2.2 inch TFT display with support for 262K colors and 240 x 320 pixels, tri-band HSDPA connectivity for high data transfer speeds and quick Web browsing, motion sensor, built-in GPS, Google Maps, Wayfinder Navigator, NetFront browser, email, RSS feed reader, a 3.2 Megapixel camera with video recording, pre-installed Need for Speed ProStreet game, USB 2.0, organizer, handsfree, push to talk and a 1GB memory card (you can change it with a new one, of higher capacity). Sony Ericsson W760 measures 103 x 48 x 15 millimeters (when not slid), weighs 103 grams and includes a BST-38 Li-Po battery that can offer a talk-time of up to 9 hours and a stand-by time of up to 400 hours.