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Sony Ericsson W350
in Ice Blue
AT&T

[Sony Ericsson W350 Goes Free on AT&T](#)

New affordable music phone for American customers

US mobile users in need of an affordable music-oriented phone should be happy to find out that the largest North American carrier (AT&T, of course) has just released a new handset for them: Sony Ericsson W350. The retail price of W350 is \$229.99, but with a contract agreement for two years, the phone can be bought for \$79.99. However, AT&T offers an online discount, which makes the new Sony Ericsson free of charge, if acquired together with the said contract agreement. The \$0 price is only available for the **Ice Blue** version of the W350, while the **Electric Black** one is sold for \$29.99. What will users get for this attractive price? First of all, a weird flip-down design. Secondly, a case that measures only 10 millimeters (0.39 inches) in thickness. Thirdly, a set of pretty good features (for an affordable phone). So, the features of the new Sony Ericsson include: Walkman Player 2.0, music-dedicated external keys (on the flip cover), Mega Bass, TrackID, PlayNow access, Bluetooth 2.0 with A2DP, FM Radio with RDS, a 1.9 inch TFT display with 176 x 220 pixels and 256K colors, push email, NetFront browser, Instant Messaging, RSS reader, handsfree, organizer, tri-band GSM connectivity with GPRS and EDGE, USB 2.0, a 1.3 Megapixel camera, 14MB of internal memory and Memory Stick Micro card support. The W350 packs a battery capable of offering a talk-time of up to seven hours or a stand-by time of up to 300 hours. In the next few months, AT&T will probably come with even more color versions for the W350 (besides the two mentioned ones). I say this because the American carrier is known for offering its Sony Ericsson phones in lots of colors - the W580i, for example, is available in black, white, pink, red, jungle green and gray. Users interested in reading an exhaustive review of Sony Ericsson W350 can do so at [this address](#) (lots of live pictures are included).