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[Sony Ericsson Releasing J120i and J110i](#)

Two entry-level phones replacing the J100

[Sony Ericsson](#) is presenting a couple of low-end mobile phones especially designed for the entry-level market. While up until now the manufacturer didn't focus as much on more affordable and basic mobile phones, now it looks like that's almost all it is presenting. The J110i and J120i will be a sort of upgraded version of the J100i and will target users that want a functional mobile phone that they can make and receive calls with and not spend a fortune on. They both come with a brighter screen with a higher resolution and improved keypads for more convenient [SMS](#) text message composing. The design has also changed a little and the two phones are now sleeker than the J100. The J120i is definitely improved compared to the J100 that you can use for calling and brings an FM Radio tuner so that the user can listen to music. Since making and receiving calls is the main purpose of these two phones, they have also inherited the J100's record-setting battery life. The phones should last for up to 8 hours of talk time or up to 300 hours on standby. Along with other [Sony Ericsson](#) mobile phones that are expected to be launched, these two phones should also show up on display at the Barcelona 3GSM conference on the 12th of February. After an official presentation, the launch date and the price of the handsets should also be confirmed. While the price is unknown so far, it is clear that the J120i and J110i will be very affordable.