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The 3.2 Megapixel camera of Sony Ericsson W960i

[Sony Ericsson Improves the Camera and Multimedia Features of Its Phones](#)

With Acrodea solutions

Sony Ericsson signed today an agreement with Acrodea, a [Japan](#)-based company, according to which, future mobile phones released globally by Sony Ericsson will come preloaded with Acrodea products. More exactly, the SE handsets will feature VIVID UI and VIVID Panorama, two software solutions developed by Acrodea in order to improve the multimedia and photo camera capabilities of mobile phones. The VIVID UI platform was created by Acrodea as an advanced middleware capable of integrating mobile multimedia content, including videos, 3D graphics, animations and normal photos / images. The purpose of the VIVID UI is, apparently, to bring more graphically enhanced content to handsets and to end users, by allowing the creation of menu transitions and the emulation of menu content. Developed together with Morpho, Inc., VIVID Panorama is Acrodea's middleware that can improve the functionality of mobile phone cameras. Using VIVID Panorama, we can take panoramic photos with almost any handset that features a camera with video recording. [Acrodea](#) says that, in order to take a panoramic shot with a mobile phone, all users have to do is turn on the video recording function and "pan the desired range". After that, VIVID Panorama automatically creates the photo, based on the captured video images. Pretty cool, isn't it? For the moment, we can't say whether all the future [Sony Ericsson](#) handsets will come with Acrodea products, or only a few of them. But from the product's presentation, we assume that only high to mid-end devices will benefit from the announced improvements - we'll probably find out more about this in the months to come. Anyway, the Acrodea - SE collaboration surely represents good news for Sony Ericsson's fans as well as for mobile users in general. If the VIVID UI and VIVID Panorama significantly improve the phones released by Sony Ericsson, then we'll all be happy (panoramic) campers.