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## [Sony Ericsson Going Pink on the T303, T700 and W595 Models](#)

### *Cherry pink, shiny pink and peachy pink*



Pink T303  
CellPhoneSail

Shiny [Sony Ericsson](#) models will be available starting next year - except for the T303, which should go on sale late this year - in new pink shades. Thus, all three models, the T303, the T700 and the W595, should be getting your undivided attention, again, starting with the first quarter of 2009.

Should you need reminding about the specs of each one, the T303 comes first in line. We must mention again that this device is likely to hit the market in its new color option sometime around the winter celebrations.

To begin, Lykke T&aelig;rsb&oslash;l, senior designer for Sony Ericsson, describes the device as follows: "The [T303](#) is a great addition to the Sony Ericsson T-line of products, combining premium finish and materials with a good feature-set to deliver 'style with substance.' The balance between shape and size in combination with the design makes it a truly eye-catching product. Our aim was to create a phone that would function equally as a daily companion as well as something to show off on a night out."

The T303 is clearly a promising mobile, seeing how it provides pocket size dimensions, and good looks with its chrome finish. It also comes with fairly satisfactory capabilities, including picture taking, FM radio and [play-as-you-go](#) features.

Moving on to the [T700](#), you will come to discover that it is a slightly more improved device, as Sven Totte, Head of Marketing for the design category at Sony Ericsson also stated. "Become a real head turner with the T700. [...] Sleek and shiny, the slim elegance of the T700 gives users a premium experience at a mid-range price point - perfect for the design conscious. Everyone who bought and adored the iconic T610 will be keen to get their hands on the new T700." Totte said.

Besides being a very chic and stylish phone, this Sony Ericsson also impresses through its 3.2 Megapixel camera, high quality stereo speakers, and high speed sharing, compared with the T303 model.

Finally, the [W595](#) is by concept a walkman phone, which impresses&nbsp;with its music on-the-go feature, of course, thanks to the walkman included. Other noteworthy features are its share jack and stereo speakers, its TrackID and SensMe features, the 2GB micro memory stick and the 3.2 Megapixel camera.

All the these devices will be coming in cherry pink for the T303, in shiny pink for the T700, and peachy pink for the W595, so be on the lookout for them if this has already gotten you interested.