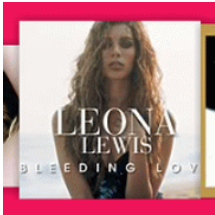


6 March 2008

By: Florin Troaca, Communications News Editor

MusicXS
SmarTone-Vodafone

[SmarTone-Vodafone Brings MusicXS for Mobiles](#)

Unlimited music downloads

MusicXS is the latest launched unlimited music download service for mobile phones, brought to you by SmarTone-Vodafone, a leading mobile carrier from Hong Kong.

MusicXS offers a huge [music](#) catalogue that includes basically all genres, from old to new, hip-hop to pop, rock to classical, dance to jazz or indie and so on. Users can download more than 600,000 songs from artists belonging to leading international and local music labels as well as from independent artists.

"For sometime now the demand for music online and on the go has been increasing rapidly", said Mr. Douglas Li, CEO of SmarTone-Vodafone. "MusicXS is the first credible music service that meets the need for music enthusiasts and casual listeners alike."

MusicXS comes in a PC-only version and an integrated PC and mobile version, the latter available only for SmarTone-Vodafone 3G subscribers, providing easy accessibility and unique service integration. Users can download any tracks they want, directly on their mobile for a flat fee of 96 USD per month.

"MusicXS offers key features like grouping by genres, artists, tracks, search and play-lists, making management of your favourite tunes and the excitement of music discovery second to none. The mobile version even presents the customer with an enhanced, expedited presentation of the latest releases of key artists from all the genres.", added Mr. Douglas Li.

MusicXS supports more than 50 [mobile devices](#) from all the important manufacturers, including Nokia, Sony Ericsson, Samsung, HTC, LG, Motorola and Sharp, covering all the major mobile platforms: Windows Mobile, Symbian and Java.

The tracks downloaded on mobiles from MusicXS offer an excellent audio quality, as they're encoded in AAC+, from 48 kbps up to 96 kbps, depending on your phone's capabilities. Moreover, a full back-up of the downloads is made, assuring users they never lose their songs.

"Quite simply we're passionate about music," also said said Mr. Douglas Li. "That's why we've left very few stones unturned in developing MusicXS – the very best and most advanced online and mobile music retail offering. Every aspect of the service, from ease of use to the integration of the PC and mobile experience to the terrific value – it all makes MusicXS one of a kind in the world."

The MusicXS website can be accessed at [this address](#).