

23 September 2005

By: Mihaela Stroia, Entertainment Editor



Sienna Miller To Replace Kate Moss At Burberry?

After Moss has been fired by the fashion house

According to late news, Sienna Miller could replace supermodel Kate Moss as the face of Burberry. After she was photographed by Daily Mirror journalists snorting a line of cocaine, Kate lost her advertising contracts with Swedish-based fashion house Hennes and Mauritz (H&M), Burberry and Chanel. The bosses from Burberry are already negotiating for the new face and the advertising campaign of their company. According to a source, Sienna Miller is one of the candidates: "Sienna Miller is one name being discussed". Meanwhile, Burberry is now in a middle of a crises, trying to convince photographer Mario Testino not to quit. He is the one who was supposed to work with Moss for the label's Spring 2006 campaign next month. A source explained to Britain's Telegraph newspaper: "The last thing Burberry needs is him storming off in a huff, so they've scheduled crisis talks with Testino to make sure he agrees with their new choice of model". Burberry's designer director, Christopher Bailey, confirmed: "Yes, Mario and I are going to meet next week to discuss the campaign. But I'm afraid I can't tell you any more."