

By: ~~Jadina C2006~~ Jadina C2006, Entertainment Editor

Scarlett Johansson Is the New L'Oreal Face

The actress signed a 4 million dollars deal with the company

The curvy blonde Scarlett Johansson has recently accepted to become the new face of the giant cosmetics company L'Oreal. She has just signed a 4 million dollars deal with them. Scarlett's new contract was revealed just weeks after the beautiful star finished the two years contract with Calvin Klein fragrances. For this large amount of money, the Hollywood beauty will have to appear in L'Oreal TV commercials. The company is well-known for using celebrity faces to promote its products in an extended advertising campaign which has the slogan "because you're worth it." Scarlett will appear in ads with a whole range of hair colors, willing to change her blonde trademark hair for other L'Oreal shades and colors. Last year, the 21-year-old got the ninth place in a 100 Sexiest Women in the World poll made by British magazine FHM. She has Polish and Danish roots, but what makes her look gorgeous is her unique style. Although she is very sexy and she also likes hearing this from people, Scarlett Johansson doesn't always feel this way: "It's nice when people tell you you're sexy. I don't think I'll ever get tired of it. Hopefully I'll remain sexy for some time. But I know what I look like when I wake up in the morning after three hours sleep. Sometimes I wake up and think, 'Oh my God, I need a hat today'."