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Samsung SCH-U340
Verizon Wireless

[Samsung SCH-U340 Arrives at Cricket](#)

Affordable solution for basic needs

Samsung SCH-U340 will be available from now on for Cricket customers too. The entry-level device is meant to provide only the most basic solutions for the user's communication needs, with no consideration for [luxury](#). The clamshell design has proved to be a pretty popular one over the years, which gives one extra reason for making this type of handset popular with users. It is meant to be affordable and capable of bringing the basic solutions in a stylish way. The phone's design is highly [appealing](#), bringing an extra reason for it to attract people's interest. The smooth, slightly curved lines manage to give it style, even without adding metal in its case design. Samsung SCH-U340 looks simple and that's just what the phone really is: a basic solution for the user's needs. The fact that it packs only a VGA camera will surely be a turn-off for many people, while others might be thrilled at the thought of having this feature included in their handset, while still keeping the cost small. Moreover, customers will also be able to send and receive MMS messages, one feature that handsets consider to be default nowadays. "The phone's easy text messaging interface and loud, clear speakerphone make it ideal for Cricket's unlimited voice and data services and our affordable flat-rate plans", considers Al Moschner, Leap's executive vice president for sales and marketing operations. Samsung SCH-U340 works great with Cricket's nationwide roaming service, and with Mobile WEB Browser access. This means that the handset's owners will have the chance of sending emails and chatting with their friends, as well as browsing through the web for information. [Samsung](#) SCH-U340 will be available from now on at select Cricket retail stores and Cricket dealers for the cost of USD 150. This needs no contract signing and also brings Cricket's unlimited calling plans, which sounds like a pretty good deal.