

12 August 2008

By: Florin Troaca, Communications News Editor



Samsung Messenger in navy blue
Cricket

[Samsung Messenger Now from Cricket](#)

In green and navy blue

Only a few days from its release [via MetroPCS](#), Samsung Messenger, the new and affordable QWERTY handset, has been launched by Cricket. The Messenger is available as of today on Cricket's [official website](#) and in its stores, for the same retail price that MetroPCS is offering it, namely \$199.99. The good news for Cricket's customers (besides the phone's availability itself) is that the regional US carrier is giving the Messenger in two color versions: green and navy blue. Moreover, those who buy it online are eligible for a \$20 discount, so the device would actually cost only \$179.99. Together with the full QWERTY keyboard that will surely allow users to input text with ease, Samsung Messenger also brings the following features: a 2.1 inch TFT display with 176 x 220 pixels and 262K colors, Music player, stereo Bluetooth, Web and email capabilities, Instant Messaging, a 1.3 Megapixel camera, microSD card support and tri-band CDMA connectivity. "Cricket customers want attractive devices that enhance their social lifestyles and we believe that the Samsung Messenger strikes the right balance of features and functionality in a stylish device. Since the Samsung Messenger allows users to quickly text message, swap photos, download applications, and listen to music, it should be a big hit with our customers. This array of features combined with Cricket's unlimited messaging and Mobile Web services make the Samsung Messenger a must-have device for customers who use our value driven product offering," declared Scott Edwards, senior vice president of marketing for Cricket. Samsung Messenger (model name SCH-R450) weighs 4.58 ounces (130 grams) and, with the QWERTY keyboard not slid, it measures 4.4 x 2.0 x 0.7 inches (112 x 51 x 18 millimeters). Its battery is said to last up to four hours in talk-time mode or up to 250 hours in stand-by mode.