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Samantha Mumba, The New Spokesmodel For Lingerie Giants ULTIMO

Dublin's pop princess is to replace Rachel Hunter

The 22-year-old Irish singer has signed up to replace Rachel Hunter as the spokesmodel for lingerie giants Ultimo. Hunter has previously took on the role from Penny Lancaster, who is engaged to her former husband Rod Stewart. Samantha Mumba will soon appear in adverts for the new Per Amore range ahead of its launch later this month. Dublin's teen princess became a famous singer throughout the world. Samantha Mumba has made her cinema debut in "The Time Machine", at the age of 18. She also starred in Boy Eats Girl (2005) and Spin the Bottle (2003). The sexy Irish singer is currently filming "Johnny Was", directed by Mark Hammond.