

By: [Niraj K. Bacc](#), Communications News Editor

## [Sagem Bleu 453x Announced for India](#)

*Only 3,350 INR*

Sagem recently announced the future release of Sagem Bleu 453x, a new affordable handset for the Indian mobile market. The 453x comes after another Sagem from the Bleu series was launched in India, namely the [454x](#) model, a device that came out in November 2007, via Pratham Telecom, the official distributor of Sagem phones for the Indian market. Like the previous Bleu phone, the 453x is an entry-level device targeted for users who don't care too much about [advanced](#) functionality. The new Sagem features a 1.5 inch screen with 128 x 128 pixels and support for 65K colors, GSM connectivity with GPRS, MP3 player, Video player (AVI, MP4 and 3GP supported), FM radio, Bluetooth with A2DP, mobile tracker (useful in case the device is lost or stolen) and microSD card support for several extra GBs, allowing users to store a decent amount of music, videos and other content. The handset also packs a VGA (640 x 480 pixels) photo camera with video recording, good for taking occasional snapshots where there's no better device to do it with. In terms of design, the new 453x looks nice for a low-end phone, coming in a simple candybar form factor, with a keypad a la Nokia and an interestingly red / white 5-way navigation pad. The handset's dimensions are not known for the moment, but since the 454x model is only 10.3 millimeters thick and weighs 75 grams, we assume the 453x is not too bulky and neither too heavy. [Sagem](#) Bleu 453x will be soon available across India in two colors (that were not unveiled yet), for a retail price of 3,350 INR, meaning about \$82 or 53 Euros. In conclusion, mobile users who live in India have another affordable phone that they can pick up - in case they're not aiming for an expensive one, of course.