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[SSST...IT'S A SECRET!](#)

Victoria's Secret

The secret actually got out a long time ago. I'm talking about *Victoria's Secret*. I truly believe that there's not a single person out there that hasn't heard of Victoria's Secret and if there is, then that one should feel ashamed. Let me mention some facts to be sure that you know what Victoria's Secret is all about. Victoria's Secret is a leading specialty retailer of lingerie operating more than 1,000 stores across the United States and is the brand that attracted the most attention to the lingerie industry. Their ad campaigns are visually appealing and quite controversial. *A little bit of history.* Victoria's Secret was founded in San Francisco in the early 1970' by Roy Raymond and the concept was the one of attracting attention by creating the cozy, inviting atmosphere of the Victorian boudoir. Roy's brand was later acquired by Limited Brands in 1982 and remained under it. Today, Victoria's Secret has become world famous, having a history of sexiness, youth and romanticism. **Collections** *Angels by Victoria Secret* *Body by Victoria* *Glamour by Victoria's Secret* *The Miracle Bra by Victoria's Secret* *Victoria's Secret Pink* *Such a Flirt* *Signature Cotton* *Very Sexy* *Second Skin* *Satin* Victoria's Secret reaches the market on **3 distinct units**: *Victoria's Secret Stores* *Victoria's Secret Lingerie Catalog* *Victoria's Secret Beauty Products* The latest "Victorian" fashion show took place on the 5th December at the renowned *Kodak Theatre* in Hollywood and it had the glamour and style that it should have had. The model line-up was as follows: *Gisele Bundchen*, *Karolina Kurkova*, *Adriana Lima*, *Selita Ebanks*, *Izabel Goulart*, *Alessandra Ambrosio* and *Miranda Kerr*. The biggest fashion show had the perfect models to walk on the catwalk. Think it's easy being a Victoria's Secret model? Think again. John Pfeiffer, Victoria's Secret Casting Director, said that for the casting of this show, two or three rounds of casting were made in New York and the final edit was made only a few weeks before the show. Hear and see about it [here](#). Coolest sound, lights, background, everything. The models inspired the outmost sensuality of a real woman. Not girls, but women. A lot of accessories, high heeled shoes, Swarovski crystals on the lingerie pieces and even shoes, straps, feathers, the angel wings could not have missed of course, smiles, kisses....TERRIFIC!!! Wanna see it again? By all means, click [here](#) and do it fast. We can even see some of the girls' diaries and the thing that I liked the most was seeing that, contrary to what we all think, not all models starve themselves. They seemed quite natural and...normal, shall I say? You can convince yourself of that by following [this link](#). Also, if you want to see Justin Timberlake performing *Sexy Back*, go [here](#). All in all, it was indeed the fashion show of the year and fulfilled my expectations completely. Enough said, I'll let you check out the pictures and the links. Do not miss them, I tell you!