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Sony Ericsson W660i
Sony Ericsson

[SEVEN and 3 Expand Mobile Email Availability](#)

SEVEN's Mobile Mail to be preloaded on Sony Ericsson W660i

SEVEN announced it will preload its mobile email solutions that were previously available for high-end smartphones, on consumer-oriented [mobile](#) phones offered by mobile operator 3. The first device from this category to include SEVEN's solution is the multimedia phone [Sony Ericsson W660i](#), featuring a 2 Megapixel camera and a Walkman player 2.0 that allows users to create their own playlists, view original album art on their phone screen and customize their music experience. "3 provides its users with the mobile services and applications we all need on the devices we all want", said Ross Bott, President and CEO of SEVEN. "We are proud to partner with an innovative brand like 3 to integrate our mobile messaging solutions on the [Sony Ericsson W660i](#) allowing a broader base of 3's subscribers to access their email on-the-go and furthering our goal to provide mobile email access to everyone." SEVEN's email solution is built into the messaging menu of [Sony Ericsson W660i](#), allowing users to easily access their email with a minimum number of key presses. SEVEN powers 3's Mobile Office Mail and Mobile Mail solutions. Mobile Mail, offered with 3's Silver and Gold X-Series packages available for £5 or £10 per month respectively, provides users with real-time access to their email from popular [email](#) services such as AOL Mail, Earthlink, Gmail and Yahoo! Mail. The Mobile Office Mail solution is available for £5 per month as an add-on feature, offering customers a push-based mobile email service with access to Microsoft Exchange and Lotus Domino email accounts as well as access to calendar, personal contacts and corporate directories. "Our customers can stay connected wherever they are with our Mobile Mail and Mobile Office Mail solutions powered by SEVEN", said Fergal Walker, 3 Director of Product Management. "We are excited to see them pre-loaded on the cutting-edge and consumer-centric [Sony Ericsson W660i](#), making it easier than ever before for our customers to access mobile email."