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By:

## **Ricoh Introduces New Series of Advanced Color Printers**

### *Aficio CL7200 and the Aficio CL7300*

Ricoh has launched the Aficio CL7200 and the Aficio CL7300, an advanced color printer series ideal for users seeking advanced functionality, quality, and security features. These devices offer users affordable productivity, by utilizing fewer resources, and high volume options normally available only on higher cost products. The Aficio CL7200 and Aficio CL7300 support multiple print languages, including Adobe PS3, PCL 5c, PCL 6, and RPCS, catering to users' specific needs while allowing maximum driver flexibility. Extending beyond traditional connectivity, the devices offer not only Ethernet and USB, but wireless and Gigabit Ethernet as well. Custom configuration capabilities allow users to customize paper handling designs to best suit their needs, offering finishing options including a booklet finisher, hole punch and stapling, all with a paper capacity of up to 3,100 sheets. Maximizing productivity time, the systems achieve exceptional speeds of 28 pages per minutes (ppm) color and 32 ppm black and white for the Aficio CL7200 and an even more aggressive 35 ppm color and 35 ppm black and white for the CL7300. Additionally, users avoid productivity drop-off when printing double-sided documents because these speeds are maintained in duplex mode. With the increasing threat of information theft, the Aficio CL7200 and Aficio CL7300 Series allow users advanced security features including SmartDeviceMonitor, a program that enables the encryption of data via Internet Printing Protocol (IPP) with technology that prevents outside attempts to access sensitive or proprietary information. Additionally, the Aficio CL7200 and the Aficio CL7300 Series are expandable with the addition of the IS300 Image Scanner that provides scan-to-email; scan-to-folder, scan-to-FTP, TWAIN scanning, and scan-to-print capabilities. The suggested retail price for the Aficio CL7200 is \$3,495.00 and the Aficio CL7300 is available for \$5,095.00.