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Devi, one of Jump Games' current titles
Jump Games

Reliance Launches Jump Games in the US

And inaugurates a new Chicago headquarter

Reliance Big Entertainment announced today that Jump Games, one of its subsidiaries, just got launched in the US and also has a new Chicago headquarter. With this move, Reliance is trying to impose Jump Games as a leading mobile entertainment company in North America. Jump Games will further try to acquire licenses for cool games to be distributed on its global network. At the moment, Jump Games already has several exclusive licenses, and we must mention here those from Manchester United, Honest Entertainment (for Fido Dido) and Virgin Comics. Rajesh Sawhney, President of Reliance Big Entertainment, said, "We are keen on building a global enterprise that leverages the top entertainment content across the globe. Our recent deals in the entertainment space convey our focus and commitment towards building global entertainment equity. With Jump Games setting up operations in the US, we will be concentrating on the mobile space aggressively. To ensure the future of our success, our partnerships and alliances with America's biggest firms will be critical. The idea is to expand the mobile entertainment umbrella for Jump in the mobile space, via strong and sustained growth - both organic as well as inorganic". Salil Bhargava, CEO of Jump Games, added, "The launch of Jump Games USA and the opening of our new office is an important step in strengthening our ability to acquire and deliver exciting mainstream mobile content to U.S. consumers. Jump Games is already a leading publisher and developer of premium mobile content and our North American team will be a driving force in building key relationships with North America's leading media and entertainment companies". One of India's most powerful private held companies, Reliance ADA (which owns Reliance Big Entertainment) also owns Reliance Communications, the second largest mobile carrier in India. All in all, Jump Games' arrival in the US will probably mean more cool mobile games - and more is always better in the world of entertainment.