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Sony Ericsson W580i  
in red  
Sony Ericsson

## [Red Sony Ericsson W580i Unveiled](#)

*K660 also comes in new versions*

Sony Ericsson loves colors (well, most of them), therefore it continuously brings new color versions of its handsets. The latest Sony Ericsson phone to come with a fresh look is W580i (or simply W580), which is now available in no less and no more than 6 variations: Boulevard Black, Urban Grey, Style White, Metro Pink, [Jungle Green](#) and, the latest member of the family, Velvet Red. Red makes the W580i look really good (not that the other colors make it look really bad), and it's obviously a cool addition to the Walkman series line-up. First released in the summer of 2007, Sony Ericsson W580i is a [slider](#) that weighs 94 grams, measures 99 x 47 x 14 millimeters and brings [music](#)-centered features like: Walkman 2.0 music player, TrackID, FM radio with RDS, Bluetooth 2.0 with A2DP and a 512MB memory card. Moreover, the handset offers quad-band GSM connectivity with GPRS and EDGE, a 2 inch TFT display with 240 x 320 pixels and 256K colors, NetFront browser, email, RSS reader, a 2 Megapixel camera with video recording (but only at a 176 x 144 pixels resolution). Another SE handset that changed a bit its appearance is the 3G-enabled K660, which was, until now, offered only in "wine on black" and "lime on white". The new versions are "silver on black" and "cyan on black". Although the new colors don't offer an important change in the phone's look, it's still good, as more choices are always welcome. Measuring 104 x 47 x 15 millimeters and weighing 95 grams, Sony Ericsson K660 is a candybar that was released only two months ago. The phone comes with HSDPA connectivity for data transfer speeds of up to 3.6 Mbps, a 2 inch TFT display similar to the one of W580i, NetFront 3.4 Web browser, email, Instant Messaging, RSS reader, location services, Media player (MP3, AAC and MPEG4 supported), TrackID, FM radio with RDS, Bluetooth 2.0 with A2DP, USB 2.0, a 2 Megapixel camera and a secondary video-call camera. All in all, the new colors presented by [Sony Ericsson](#) are nice to see. We expect even more, and we know SE will soon present other phones in fresh colors.