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Multimedia magazine

[Qore Debuts on the PlayStation Network](#)

Monthly multimedia content for all PlayStation lovers

Sony Computer Entertainment America is announcing the launch of an interactive, monthly "magazine" for [PlayStation](#) fans. The product will be delivered through the PlayStation Network and will feature previews, interviews, video content, game add-ons, demos and much more. The first issue of Qore, as the new concept is named, will be launched on June 5. Sony Computer Entertainment America has entered an exclusive development deal with Future US, the guys behind the PlayStation: The Official Magazine to create Qore. The downloadable multimedia magazine will feature a host of information related to [PlayStation](#) games. The line-up for the first issue is in itself pretty impressive, with the likes of SOCOM: U.S. Navy SEALs Confrontation, Star Wars: The Force Unleashed, Secret Agent Clank and Soul Calibur 4 featured. The lucky people to get their hands on this edition also get a SOCOM Confrontation beta invitation and a SOCOM theme. The price for the first issue is just 2.99 dollars, while a yearly subscription is priced at 24.99 dollars at the moment. If you get the year-long subscription now, you also get to download Calling All Cars for free. Qore will also be featuring ads, and names like Burger King, Universal Pictures, Activision and Codemasters have been announced by Future US as the first companies to put their commercials in the multimedia magazine. Veronica Belmont will serve as the host of Qore. Peter Dille, senior vice president of Marketing and the PlayStation Network at SCEA, stated that "Original content, community-related services and innovative products are a major focus for the PlayStation Network this year and we are pleased to introduce Qore exclusively for our customers. Qore is the first step in providing original content dedicated to the PlayStation community and evolving the network into a place where our customers can gather, share and discover new forms of entertainment". Now a Sony partner, Future US had previously said that it planned to enter into a partnership with Microsoft to provide a similar package of content for the Xbox Live service for the Xbox 360 console. It seems that the associate of choice turned out to be, after all, Sony and not Microsoft.