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Primera Released World's First Blu-ray Disc Duplication System

The Bravo XR-Blu Disc Publisher automatically records and prints Blu-ray Discs

Primera Technology, Inc., the world's leading developer and manufacturer of automated CD/DVD disc publishing equipment, today announced that it has released its Bravo XR-Blu Disc Publisher on the retail market. Bravo XR-Blu is said to be the industry's first automated burn and print device to support new high-capacity Blu-ray Disc recorders and media. Up to 50 discs can be loaded into the Bravo XR-Blu simultaneously because of a total native capacity of up to 2.5 terabytes of data that can be published in a single session. The Bravo XR-Blu can be connected via USB 2.0 to any PC running Windows XP/2000, and it can support both Blu-ray and DVD ± R media. The Bravo XR-Blu recording and mastering software was written using AuthorScript Data Backup with BD Support from Sonic Solutions. SureThing™ CD Labeler, Primera Edition, is included to make direct-to-disc labeling fast and easy. It seems that the Bravo XR-Blu incorporates Pioneer Electronics (USA), Inc.'s new BDR-101A Blu-ray Disc/DVD Recorder, and also Blu-ray enabled recording software based on technology from Sonic Solutions, the leader in Digital Media Software, which is meant to offer a complete and professional Blu-ray Disc publishing solution. Furthermore, TDK Electronics Corporation delivered the recordable BD-R printable-surface media. The manufacturer stated that its latest Bravo XR-Blu is very likely to be used in a wide range of applications in business, government, military, medical, banking, insurance, back-up and archival, high-definition video, digital movie post production and more. The Bravo XR-Blu is already available for \$5295 in more than 85 countries through its XR-Series Certified by Primera Resellers and Distributors.