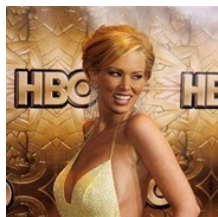


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## [Porn Star on Mobiles](#)

*Jenna Jameson has decided to lend her voice to an animated series*

Famous porn star Jenna Jameson has decided to lend her voice to an animated series produced by Viacom's Comedy Central. This series will be delivered to mobile phone users, the network said on Wednesday. The series has eight 2-1/2 minute episodes and will be viewed by three cellular carriers, Verizon, Sprint Nextel and Amp'd. It will be available to all subscribers of the carriers' standard video service. The network said it has plans to roll out other original shows. "Even though it's still really early with just 2 percent of the market with videophones to watch, these services are very important to the operators and content providers. But consumers are still not aware of them though young people are starting to take them up," said Linda Barrabee, analyst at Yankee Group. "It's about scale and distribution. Outside our own properties we need to make sure we are accessible everywhere to consumers", added Viacom Chief Executive Officer Tom Freston in a presentation to investors earlier this month, in order to emphasize the growing importance of digital content to the future of the company.