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[Pirelli Broadband Solutions Will Deploy Opera Browser Onto Its Set-top Boxes](#)

Opera benefits Pirelli by providing them with latest in Web technology, including AJAX applications

Pirelli Broadband Solutions's family of set-top boxes will integrate the Opera browser, revealed Opera in a press release. Delivering broadband access technology and photonics, the Pirelli Broadband Solutions, an integer part of the Pirelli Group, conjugate IPTV and digital terrestrial television into a media solution made available via home entertainment centers. Via the Opera browser, Pirelli's STBs subscribers will be able to benefit from traditional navigation capabilities independent of a PC. "We admire Pirelli's drive to always offer next generation solutions that include the latest in innovation, and see that the addition of the Opera browser strengthens their strategy to combat competition with innovation," says Michael Link, Product Manager, Opera Software. "Opera benefits Pirelli by providing them with latest in Web technology, including AJAX applications. We are delivering the power of the Web to Pirelli to help them provide the best IPTV solution on the market today." "For our set-top boxes, we selected the Opera browser because of its speed and overall excellent performance on TV screens," said Corrado Rocca, senior vice president, Product Marketing and Development - Broadband Access Products, for Pirelli Broadband Solutions. "We are seeing an increase in the demand for devices with full Web browsing capabilities. Moreover, customers want the same browsing experience that they get from their PCs, and Opera is one of the few companies that can deliver such high-quality browsing experience."