

26 December 2007

By: Alex Vochin, Technology Editor



This is the 103-inch version. Just imagine the 150-inch behemoth!

[Panasonic Preps A Whopping 150-Inch Plasma TV for CES 2008](#)

Larger than life TV

"Does size matter?" is a question that has created quite a lot of controversy over time, whether we're talking about intimacy-related issues or the dimensions of television sets. Furthermore, it seems that the old habit of measuring whose "member" is bigger has gone beyond the premises of the locker-room and into the big world of consumer electronics, because the most important manufacturers involved on the TV sets' market are constantly competing against each other in order to create the world's largest displays. And it looks like the "best-endowed" player might be none other than Panasonic, or at least a future plasma model coming from the Japanese company. Thus, according to sources quoted by the Japanese newspaper [Yomiuri Shimbun](#), it would seem that Matsushita has really managed to top the world record in the field of plasma displays, as it plans to roll out at CES 2008 the widest (read monstrous) such device, surpassing its own previous record (an 103-inch model). Furthermore, this particular PDP promises to be the world's largest display, surpassing even Sharp's 108-inch LCD panel prototype. But just how big are 150 inches? Well, the actual display area associated with this phenomenal size is about two meters by about 3.5 meters. In other words, it is big enough to display a full-scale adult. Just imagine the possibilities....As you were able to read in an earlier article, Matsushita has also just announced a strategic partnership with Hitachi and Canon, which will most likely seriously enhance the company's production and research capabilities. In light of this move, the claims made by the same sources mentioned earlier, namely that Matsushita's monster 150-inch PDP will actually hit the shelves at some point in 2009, are not that exaggerated. However, as you might imagine, there's a twist to this whole story. Thus, if we take into consideration the fact that the 103-inch PDP from Panasonic retails for around 6 million yen (53,000 US dollars), you can only imagine just how expensive the 150-inch behemoth will be! Actually, if we speak only in terms of dollars per inch, the new PDP should sell for at least...80,000 US dollars, which is more expensive than a decent apartment. We are just a few, but there are many of you, Softpedia users, out there. That's why we thought it would be a good idea to create an email address for you to help us a little in finding gadgets we missed. Interesting links are bound to be posted with recognition going mainly to those who submit. The address is .