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By: Mihaela Stroia, Entertainment Editor



## [Pamela Anderson Nearly Naked on Chinese Phone Cards](#)

*"Please don't wear fur!"*

Sexy actress Pamela Anderson and People for the Ethical Treatment of Animals started a campaign in China regarding animal cruelty, this country being the leading fur producing nation. PETA, in collaboration with China Telecom, have printed 70,000 cards, which feature the slogan "Give fur the cold shoulder" in English and show Pamela nearly naked, with her back to the camera and an arm partly hiding her right breast. In the background, an image of falling snow appears above Chinese characters reading "Cold shoulders are nothing compared to the pain they feel," and "Please don't wear fur." According to PETA, China has no law regarding the raising or killing of the animals. Recent studies found animals raised in squalid conditions and killed in brutal ways, including having their pelts removed while still breathing, Associated Press reports. "The people of China deserve to know about the immense suffering of animals killed for their fur," Anderson was quoted as saying in a PETA statement. "Once people know that animals are electrocuted, drowned, bludgeoned to death and sometimes skinned alive, they realize fur is disgusting and that there's nothing luxurious or fashionable about it," she explained.